

Pocket Living gets greenlight for over 500 London homes

Housing developer Pocket Living has been given the greenlight for its first build-to-rent (BTR) development, as part of the **Old Oak and Park Royal Opportunity Area plan for 25,500 new homes on brownfield land in west London.**

Old Oak Common and Park Royal Development Corporation (OPDC) approved plans for The Atlas Wharf BTR scheme, which will provide 457 one-, two- and three-bedroom homes, 35% of them affordable.

Elsewhere, Barnet Council approved Pocket Living's plans to develop Dolman Close, a development of 60 new homes, 90% of which would be affordable.

At Atlas Wharf, Pocket Living will develop three BTR buildings connected at the ground floor, which it will market to young middle earning professionals. The site is adjacent to the Grand Union Canal, part of the Old Oak and Park Royal Opportunity Area (OA). The OA will form a district around the new High Speed Old Oak Common Station, known as the "HS2 Superhub", straddling Brent, Ealing, and Hammersmith and Fulham boroughs.

Pocket Living development director Thomasin Renshaw said: "With unrivalled connectivity across London and the UK via HS2 and the Elizabeth line, Old Oak will become a thriving, inclusive and healthy new urban district, with huge benefits for current and new residents and businesses alike.

"Pocket Living is uniquely focused on creating affordable access to London for middle-income earners, who rely on the city for their career, personal growth and social lives. That's why our mission is to help them make London their home, whether it's a one-bedroom discounted home for sale or a rental home."

The BTR development will include a shared entrance, cycle storage, resident amenity spaces and access to commercial and retail space that will also be open to the public.

Grid Architects and Gerald Eve worked on the Atlas Road development. For the Dolman Close project in Barnet, Pocket worked with Tony Fretton Architects and planning consultant Lichfields.